

Spring Break 2008

CANCUN ACAPULCO JAMAICA BAHAMAS FLORIDA

Complete Travel and Entertainment Packages

- ★ 14 Free Meals
- ★ Up to 55 Hours of Free Drinks
- ★ Campus Reps Travel Free
- ★ Safe, Reliable Travel



SPRINGBREAK **direct** COM

Unparalleled Student Travel

1.800.367.1252

WWW.SPRINGBREAKDIRECT.COM

Welcome to *Spring Break*

Dear Traveler,

Spring Break Direct has one goal – to provide an unparalleled travel experience. That means exclusive parties, top hotels, reliable airlines, and unbeatable pricing. We want your Spring Break to sizzle and we want it to be affordable.

As a student, choosing the right company can be confusing. A simple web search can turn up more than 20 different companies – and, at last check, at least five of them claiming to be the “#1 Student Travel Company.”

Who do you trust? Spring Break Direct puts our business record on our website for all to see – we’re that good and that proud of it.

When you visit our website you’ll see that we stand out from the crowd. You can plan and book your trip safely on our highly-acclaimed “Trip Planner.” Accessing your online account and managing your trip is easy; at any point you can check and pay your balance, add options to your trip, even print tickets. And if the web makes you nervous, we’re just a phone call away.

TOP DESTINATIONS



Now it's time to party – you'll be greeted by a Spring Break Direct staff member when you arrive at your destination. After a quick orientation, you're off to the beach or clubs (and Spring Break Direct travelers don't wait in any lines).

Spring Break Direct has become an integral part of the college experience because we do it right.

We're looking forward to having you travel with us!



Sincerely,

Nils Dennis

Nils Dennis
President
Spring Break Direct

SpringBreakDirect.com is one of the most well organized spring break websites out there...they have a convenient one page trip-planner where you can book without the hassle and see exactly where your money is going.

– Student Traveler Magazine



Unparalleled Student Travel

2008

SPRING BREAK DIRECT FEATURES

UNBEATABLE PRICING

You simply won't pay less for the same trip. No gimmicks, no bull. That's our promise.

150% Price Guarantee



EXCLUSIVE PARTIES

Sexy pool parties, crazy clubs, free drinks, celebrity events, concerts... Spring Break is your week to indulge - we make it HOT!

COMPLETE VALUE

At every destination, you're hooked up - free parties, free drinks, free meals (early bookings). Transfers to and from the airport. Complete on-site staff.



TOP HOTELS

From elite resorts to student-friendly budget properties, we have you covered. Oasis Cancun, Negril Beach Club, Playa Suites Acapulco - the top student hotel in each destination is our party headquarters.



#1 WEB SITE

With our exclusive one page trip-planner you can map the perfect match of price, party, and accommodations for your group. And with online account access, you can login into your trip 24/7, add options, pay your balance, and even print tickets.



RELIABILITY

Book with confidence. We are a proud member in good standing with the American Society of Travel Agents (ASTA). View all of our professional credentials on our web site.



ALL INTERNATIONAL PACKAGES INCLUDE:

- Round-Trip Airfare
- 7-Nights Hotel Accommodations
- Round-Trip Airport/Hotel Transfers
- All International Departure Taxes
- All Hotel Taxes and Gratuities
- Professional Onsite Staff
- FedEx Ticket Delivery or printable "E-Tickets"
- Welcome Orientation and Daily Activities Desk
- FREE Party Package consisting of Daily Drink Specials and 20-55+ Hours of Free Drinks
- FREE Pool/Beach Parties for Spring Break Direct Students
- Discounted and Free Admission at Nightclubs
- FREE Meal Plans to Mexico and Jamaica (Before Nov. 6th)
- OPTIONAL DELUXE MEAL PLAN
- OPTIONAL VIP PARTY PACKAGE - guarantees express entry and no cover to exclusive parties, theme nights, and concerts.
- OPTIONAL SIDE EXCURSIONS
- OPTIONAL TRAVEL PROTECTION PLAN

MONEY-SAVING TIPS

BOOK EARLY!

- Get free meal plans (14 meals) to Mexico and Jamaica if you book before November 6! Normally \$69.
- Prices go up \$30-\$100/person December 18th!
- Get what you want, not what's left!

STAY IN TOUCH!

- Check our website for current specials.
- Call us about group (10+) discounts.

BECOME A REP!

Organize a small group and travel FREE!
See website for campus rep details.



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Cancun

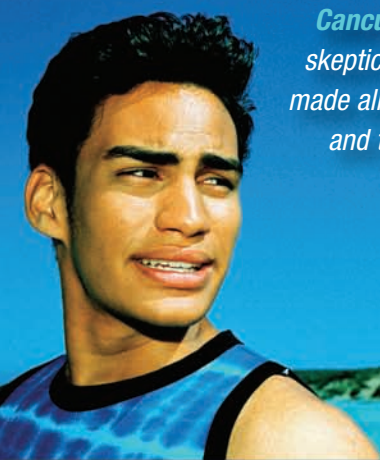
Cancun is Spring Break!

MTV, thousands of students, miles of powder-white sand...and all those clubs! If you've never done Spring Break and you want to do it to the extreme, Cancun is your place.

Two years on and the hurricane clean-up is done. Cancun is better than ever... the beaches are bigger and better, and the hotels are beautifully remodeled. The party schedule remains unmatched – top acts and celebrities at the best clubs - past shows included DMX, DJ Killa K, Lil Jon, DJ Finesse, 50 Cent, Ludacris, Paris Hilton, DJ Scribble, T.I., Ciara, the entire crew of MTV, Fabolous, Sasha and Digweed, DJ Enferno, Fat Boy Slim, and many others.

Why Cancun...

- It's the biggest and baddest there is!
- Beach parties at Fat Tuesday & Oasis!
- Incredible Mayan ruins!
- Jungle adventure tours!
- Super-clubs like La Boom & the City!
- 50+ hours of FREE drinks!



Cancun was incredible! ...We were skeptical to use a tour company, but it made all the difference. Thanks to Katie and the staff at Spring Break Direct, our week was flawless.
— Adam, Johns Hopkins

VIP PARTY PACKAGES

Want to party VIP style? The VIP party package features 7 open bar parties at Cancun's hottest clubs. No waiting in line to get in, no cover charge, no paying for drinks. Period. **Only \$199.**

price subject to change



Unparalleled Student Travel

FEATURED SIDE TRIPS



JUNGLE TOUR

Enjoy a self-chartered 2.5-hour ride through the lagoon mangrove jungles. Drive your own super fast craft to Punta Nizue's coral reef! Snorkel gear, life jackets, tour guide, and soft drinks are included.

BULLFIGHTS

One of the oldest traditions of Mexico and a true demonstration of courage and style, combined with the most popular costumes from all over the country!



SWIM WITH THE DOLPHINS

A life long bond of friendship begins when you play, pet, and discover the amazing abilities and characteristics of these beautiful, powerful, yet gentle mammals. Ask for the advanced program!

BAR HOPPING

THE ULTIMATE PARTY CHALLENGE! Four ridiculous bars, and it's all you can drink!! Transportation and a complete party network!



Also available: Party Cruise to Isla Mujeres, Horseback Riding, Mayan Ruins, Shotover Jet, Snorkling and more!

available side trips subject to change

FEATURED VIP EVENTS



THE CITY

Cancun's newest and craziest club, and MTV's headquarters. Last year featured performances by DMX, Lil Jon, and more!

BOOZE CRUISE

A Spring Break legend! The booze cruise departs at 9pm for an open bar party on the ocean and a trip to the Isla Mujeres.



COCO BONGO

Playboy's top ranked Spring Break club, Coco Bongo is New Year's Eve, St. Patrick's Day, and Mardi Gras rolled into one.



FEATURED HOTELS



OASIS ★★★★★

This is the Oasis hotel you've heard of... it is the 1000+ room mega resort that is the capital of Spring Break. It features a quarter mile swimming pool with 3 swim-up pool bars and daily beach parties. Completely all-inclusive, it includes 3 meals/day and open bar. Amenities: 6 restaurants, 7 bars, tennis, water sports, AC & satellite TV.



KRYSTAL ★★★★★

A luxurious 5-star beachfront resort located in the center of the action! Enjoy a 2 minute walk to Cancun's top clubs! The Krystal offers 4 restaurants and bars, full health club with tennis courts. Rooms include direct-dial telephone, satellite TV, pay-per-view films, mini-bar, air-conditioning, and room service.



COSTA REAL ★★★★★

Newly renovated & upgraded, the Gran Costa Real is a popular student-friendly beachfront hotel. All well-appointed rooms feature AC, Color TV, phone, and mini-bar. The hotel offers a pool, 2 restaurants, and lobby and beach bars. All-Inclusive option.



GIRASOL ★★★

Our most popular hotel, an unbeatable location. Walk to Dady'O, Dady Rock, Coco Bongo, Senor Frogs, and more. Spacious rooms all feature AC, cable TV, refrigerator, and oceanfront balconies! The property offers a pool, Palapa bar, and restaurant.



GRAN CARIBE REAL ★★★★★

This gorgeous all-inclusive hotel is located near Pat O'Briens, Sr. Frogs, and Planet Hollywood. All meals and drinks are included at the hotel: 4 restaurants and international buffet every night. Features also include a pool-side restaurant and bar, lobby bar, beach bar, and 3 pools. Rooms include AC, service bar, phone, safety deposit box, satellite TV, and room service.



MARIA DE LOURDES ★★

The ultimate student value, Maria De Lourdes gets you to Cancun at the lowest price possible. Conveniently located on the R4 tourist bus route in the downtown shopping district – 60 cents and 15 minutes gets you to the beaches and clubs. This hotel is basic, but safe and clean. Amenities: AC, cable TV, telephone, safety deposit box, restaurant, bar, and outdoor pool.

QUICK HITS

Approx. Flying Times from:

Atlanta – 2:45
Baltimore – 3:15
Boston – 4:20
Chicago – 3:40
Los Angeles – 4:35
Miami – 1:40
New York – 4:05

US Citizen Entry Requirements:

Reminder: Recent Passport Changes

All US travellers are required to have a valid US Passport.

Transportation:

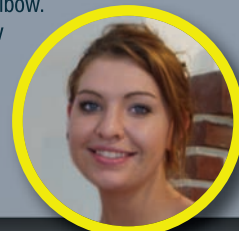
Getting anywhere in Cancun is easy. The bus runs 24/7, costs less than a dollar, and is constantly packed with Spring Breakers. Taxis are also available.



Staff Recommendation

Stay at Oasis if you can do it. It's a pure event for Spring Break and if you don't stay there, they make you pay to get on the property for daytime stuff. Girasol is the best cheap beach hotel up by the elbow. A lot of us reps stayed there, and it was definitely a good time. It's not super deluxe but it's a Spring Break hotel. The staff is cool, the rooms are big, and you can seriously walk to just about everything.

Katrina – Cancun Onsite Rep



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Acapulco

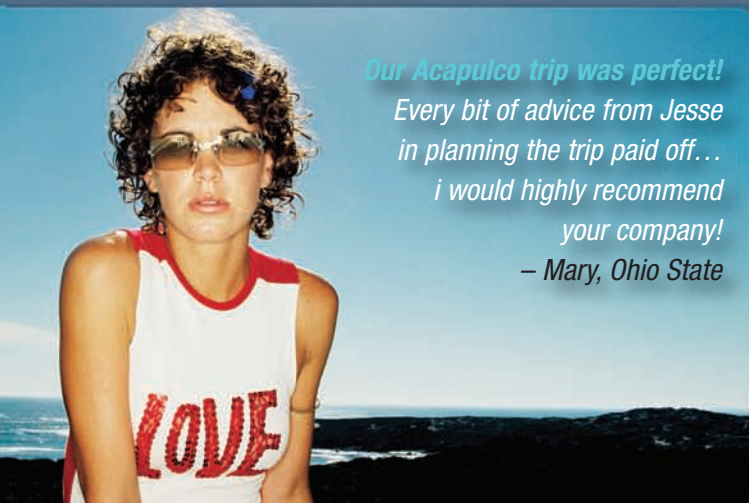
If there's a pool, there's a party.

Acapulco is all about exclusive pool parties, world class clubs, high-rise resorts, and one of the most fantastic bays in the world! You can't dream up a more exotic destination. It's a place where the days are meant for recovering from the nights and you have to dress up to go out.

We have the two most sought-after hotels in Acapulco – Playa Suites and Copacabana! And with exclusive parties at Palladium and Mandara, your nights are guaranteed to sizzle!

Why Acapulco...

- Sexy Playa Suites pool parties!
- All night parties at world class clubs!
- High rise resort hotels!
- Get a massage on the beach!
- Nothing but sun!
- 20+ hours of FREE drinks!



*Our Acapulco trip was perfect!
Every bit of advice from Jesse
in planning the trip paid off...
i would highly recommend
your company!
– Mary, Ohio State*

VIP PARTY PACKAGES

Want to party VIP style? The VIP Party Package features six (6) open bar parties at Acapulco's hottest clubs. No waiting in line to get in, no cover charge, and no paying for drinks. Period. Only \$199.

price subject to change



mandara
acapulco

FEATURED SIDE TRIPS



DAYTIME BOOZE CRUISE

Depart Acapulco Bay for Roqueta Island on the incredible AKA TIKI Catamaran! On the island you have plenty of time to relax and go swimming or snorkeling. Includes great tunes, open bar, buffet lunch, snorkel equipment, contests, games, and plenty of surprises.

BRAVO TOUR RAFTING

There's no excitement like whitewater rafting! This tour along the Papagayo River includes class II and III rapids. All equipment necessary is provided. Strong swimming skills recommended.



CLIFF DIVERS SHOW WITH DINNER

During the dinner at La Perla restaurant, you will enjoy a world class cliff diving performance. An Acapulco must see experience!

SHOTOVER JET

For those that love adventure... With high speeds and 360 degree turns, the Shotover Jet takes you down the Rio Papagayo, the same river where Rambo was filmed. Feel the excitement of skimming across churning waters!



Also available: Bungee Jumping, Deep Sea Fishing, Snorkeling, Swimming with Dolphins, Xochicalco, Mexican Fiesta, and the City Tour Especial! See website for current pricing. All trips can be purchased on-site from our reps.

available side trips subject to change

FEATURED VIP EVENTS



PALLADIUM

A party on the cliffs at the #1 nightclub in Acapulco! Dance away the night against the backdrop of 160ft-wide windows overlooking the bay.

EL ALEBRIJE

The largest club in Acapulco - the dance floor can accommodate 5,000 people! Rock, pop, hip-hop, and open bar until everyone leaves.



MANDARA

Located on a hillside, Mandara is a sophisticated venue and the place to be seen. It offers breathtaking panoramic views of Acapulco and a crowd for the social elite. Even with a posh setting, make sure you stick around for the late-night fireworks and dance display.



FEATURED HOTELS



COPACABANA ★★★★★

Spectacular beachfront property in the heart of the "Golden Zone." Features daily pool parties by beachside pool, Jacuzzi, swim-up bar, and is short walk to most attractions. Every room has an ocean view balcony. All-inclusive option.



PLAYA SUITES ★★★★★

OUR PARTY HEADQUARTERS! The place to be for incredible oceans views, the largest daytime pool parties in Acapulco, and four star comfort. All suites offer bedroom, sunken living room, balcony, cable TV, and A/C. Can accommodate up to six per room! All-Inclusive option.



CALINDA BEACH ★★★★★

Deluxe beachfront option located in the middle of Acapulco's party zone. Features beachside pools overlooking Acapulco Bay, two restaurants, two bars, and a fitness center. Rooms include A/C, cable TV, and private balconies. Great location - a Spring Break favorite!



CASA INN ★★★

Casa Inn offers FREE all-you-can-eat breakfast, daily pool parties and contests. It's just a few minutes from Acapulco's nightlife - like Baby'O and El Alebrije. Rooms have cable TV, A/C, and private balconies that overlook the Bay.



ROMANO PALACE ★★★

Twenty-story high-rise with a great location across from Disco Beach club. Poolside bar is the scene for daily pool parties. Rooms are equipped with A/C, cable TV, and private ocean view balconies. FREE continental breakfast. The All-Inclusive price can't be beat!

QUICK HITS

Approx. Flying Times from:

Atlanta – 4:30
Baltimore – 5:30
Boston – 6:00
Chicago – 5:00
Houston – 2:30
Los Angeles – 4:00

US Citizen Entry Requirements:

Reminder: Recent Passport Changes

All US travellers are required to have a valid US Passport.

Transportation:

Buses operate along the beach avenue; they are cheap and get you everywhere you need to go. Taxis are also available and are a bit faster. A group of four should be ~ \$1/person.



Staff Recommendation

If you stay at one of the four-star properties, you'll have an incredible Spring Break. Playa Suites, Copacabana, it really doesn't matter. As long as there's a pool, there's a party. The beach budget hotels are okay, but a little more goes a long way. It's also worth getting All-Inclusive, more so in Acapulco than other places, because you spend so much time at the hotel. All you can drink, all day by the pool is tough to beat.

Brian – Program Director



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Negril

The capital of casual.

Reggae vibes, no mega-resorts, unbeatable sunsets. But the land that brought you Bob Marley and Red Stripe beer is nothing but party during Spring Break. Live music and beach bonfires give way to thumping open-air parties along the water at places like Margaritaville and Risky Business. Flip-flops take the place of shoes and high heels for nighttime attire.

We know Negril like no one else. We have more hotels than anybody and with more Air Jamaica "Champagne Flights" to get you there in style. Plus, over the last two years our students have rocked out at exclusive events featuring Steve-O, Ziggy Marley, and Shaggy. Every-ting Irie!

Why Negril...

- Sunset booze cruises!
- Heart-dropping cliff jumping!
- Beach bonfire parties!
- Live reggae!
- One of the world's top seven beaches!
- 30+ hours of FREE drinks!



I just wanted to let you know how happy I am with the service I have encountered at your company. My friends and I are definitely looking forward to Spring Break next year again with you guys.

— Robyn, Kansas State

VIP PARTY PACKAGES

Want to party VIP style? The VIP party package features six (6) open bar parties at Negril's hottest clubs, five (5) daytime parties, and the Risky Business Bottomless Mug. No waiting in line to get in, no cover charge, no paying for drinks. Period. Over 95 hours of all-you-can drink parties. **Only \$199.** ***price subject to change***



FEATURED SIDE TRIPS



SUNSET BOOZE CRUISE

This 4-hour adventure departs at 4PM on a huge catamaran called the "Wild Thing" – offering pizza, dancing, and unlimited drinks! The captain drops anchor at Rick's Cafe for world class cliff diving before heading back against a classic Jamaican sunset.

ISLAND PICNIC CRUISE

Embark on an all-day sailing excursion to Bloody Bay where you can go snorkeling and relax in the sun on your own private beach. This trip comes complete with lunch and unlimited rum punch and beer!



Y'S FALLS

Ride through Jamaica's scenic countryside to the fabulous Y's Falls where you can go climbing, swimming, and hang off the best rope swing in Jamaica. Great photo opportunities for the camera happy, and a nice way to detox if you've been partying too hard!

JUNGLE SAFARI

See the interior of Jamaica that can only be seen and reached by a 4x4! This jeep tour takes you into the mountains, rivers, and mangrove forest. You also stop for a hike through local waterfalls. Seaside lunch included.



Also available: Horseback Riding, Jungle River Tubing, and Mayfield Falls! See website for current pricing.

available side trips subject to change

FEATURED VIP EVENTS



MARGARITAVILLE

Host to two incredible VIP events – thrown open air along the Caribbean Sea. Our exclusive Wednesday Mardi Gras party and Friday Foam Party are the biggest parties all week!

JUNGLE

Possibly the HOTTEST nightclub in the entire Caribbean, the Monday Jungle party features eight (8) hours of top shelf open bar! Indoor club downstairs, open air party on the roof deck!



RISKY BUSINESS

Negril's craziest beach club is the scene for Tuesday's Animal House party featuring wild contests, drinking games, and more.



FEATURED HOTELS



NEGRIL GARDENS SUPERIOR

This beautiful, completely All-Inclusive property is walking distance to both Risky Business and the Jungle. Property features a pool, restaurant, two bars, pool table, and tennis courts. All rooms equipped with Satellite TV and A/C. A deluxe Spring Break Experience!



NEGRIL BEACH CLUB SUPERIOR

One of Negril's largest resorts and OUR BEACH PARTY HEADQUARTERS! Daily DJ and nightly bonfire party keep you in the center of the action! Property features a swimming pool, cyber café and ice cream parlor. All-Inclusive option available.



TRAVELERS MODERATE

Our most popular property, Travelers is one of only two properties in Negril to feature a pool with a swim-up pool bar and Jacuzzi! There is even a beachfront nightclub and a rooftop pizza bar. Nicely furnished rooms offer A/C, cable TV, and phones.

MONTEGO BAY



Wanna different scene for your Jamaica Spring Break? Check out Montego Bay. Exclusive villas available for large groups.



BUNGALO MODERATE

Excellent location with a modest price. Bungalo is located across the street from Risky Business. Rooms come complete with individual porch or balcony for maximum relaxation. Also features a deluxe pool and convenient bar.



MARINERS BUDGET

Our cliffside headquarters is located next to Pirates Cove and Rick's Cafe... two of Negril's world-class cliff diving spots! All rooms offer A/C and phone. Free shuttle runs daily to Negril Beach Club for easy beach access. Price doesn't compare!

QUICK HITS

Approx. Flying Times from:

Atlanta – 2:45

Baltimore – 3:15

Boston – 4:00

Chicago – 3:50

Houston – 2:45

Los Angeles – 5:25

Miami – 1:40

US Citizen Entry Requirements:

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Transportation:

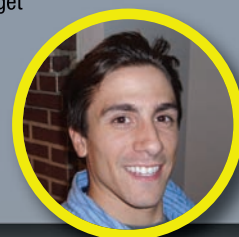
Spring Breakers can walk just about anywhere in a matter of minutes. Taxis are easily accessible and widely available for everywhere else, fares always negotiable. A trip from the cliffs to the beach is approx. \$1-2/person for a group of four.



Staff Recommendation

Most beach hotels are similar in terms of accommodation so don't get oversold on any one property. I like the beach between Risky Business and the cliffs better than the area down by Margaritaville. You get beach bonfires at night, can walk to most events, concerts are right there, all the stuff that makes Negril cool. Travelers is a good option. It's well run, the rooms are nice, plus they added a pool and Jacuzzi last year.

Jesse, Negril Onsite Rep



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Bahamas

Crystal blue lagoons.

Fantastic beaches and glitzy casinos... Nassau is Spring Break in style! Choose from stunning Cable Beach, exclusive Paradise Island, or save some money and stay downtown. Wherever you end up, there are two guarantees – some warm Bahamian sun and an explosive nightlife!

Why Bahamas...

- Spring Break party cruises!
- Crystal Palace and Atlantis casinos!
- Fantastic snorkeling!
- Parties at Club Waterloo and the Zoo!

Best customer service ever!

– Carly, Ivy Tech



VIP AND MEAL PLANS

VIP Party Package – Party VIP style! Two (2) open bar party cruises (1 day/1 night), no cover charge, express entry into the featured club each night, and three (3) open bar nighttime parties!! **Only \$169.** ***price subject to change***

Deluxe Meal Plan – Don't go hungry. The Nassau meal plan will keep you fueled with seven breakfasts and seven dinners. Choose from over nine area restaurants for every meal. **Only \$99.**

FEATURED HOTELS



NASSAU PALM

A Spring Break favorite, the Nassau Palm (formerly Holiday Inn) is walking distance to downtown shops, restaurants, and nightlife. Located directly across from the Junkanoo Beach, complete with two pools, restaurant, bar, and ocean-view rooms.



PARADISE ISLAND HARBOR

Formerly the Holiday Inn Sunspree. A beautiful waterfront resort on Paradise Island. Guests are within walking distance of the world famous Atlantis Hotel! Each room features a water view with an in-room refrigerator, coffee machine, hairdryer and cable TV.



WYNDHAM NASSAU RESORT

Formerly named the Crystal Palace, the Wyndham is located on one of the world's most beautiful beaches, Cable Beach. The Wyndham boasts a large beachfront pool with inspiring views of the Caribbean, 8 restaurants and lounges, flat screen TVs in every room, and much more.



Staff Recommendation

The Paradise Island Harbor Resort is "All-Inclusive" offering three meals per day and open bar at the hotel – a great value.

Karen – Office Staff





OTHER DESTINATIONS



MAZATLAN

It's the "Pearl of the Pacific" and the largest destination for west coast students. Dollar-for-dollar offers one of the best values in food, drinks, and accommodations.



SOUTH BEACH

Models, movie stars, musicians... Miami's hottest beach is also the place for its sexiest, sultriest nights. Party in all the glamour and glitz of Ocean Drive and the Art Deco District.



BARBADOS

The surfing capital of the Caribbean! The calm Western shores are perfect for snorkeling and lounging. The lively Southern coast is the place to party. A Spring Break experience like no other.



KEY WEST

They call the Keys "America's Caribbean Islands". World famous Duval Street features a virtually endless supply of "watering holes" with nightly contests and live entertainment.



PANAMA CITY

THE place to be for Spring Break in the United States. Sugar-white sand, MTV, and some of the best clubs the States has to offer. The largest US Spring Break destination.



SOUTH PADRE

Double your fun! South Padre can be a two-country Spring Break. On the Southern-most tip of Mexico, party with over 200,000 students state-side, or take a day trip into Mexico.



DAYTONA

It's the original. Before there was Cancun or Panama City, there was Daytona Beach. By day, drive down the 23-miles of beach and strut your stuff. By night, party on the strip.

**Spring Break 2008...
Are You Going?**



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